

AMENDMENTS

Please amend the Application, as follows.

In The Claims

Please amend claims 1, 2, 3, 6, 7, 8 and 16, as follows. The “marked-up” version of the amended claims are provided in the APPENDIX attached hereafter.

Sub
E1
C1

1. ~~(Amended) A method for driving a liquid crystal display having a matrix of a~~
plurality of pixels with a common electrode and a pixel electrode, comprising steps of:
dividing the plurality of pixels into a plurality of groups, each group comprising a
plurality of pixels that are adjacent to each other;
applying a common voltage to the common electrode; and
applying a data voltage of a positive polarity and a negative polarity with respect to the
common voltage alternately to the plurality of groups per frame,
wherein the polarity of the data voltage applied to the pixels in the same group is the
same.

Sub
E2
C2

2. ~~(Amended) The method according to claim 1, wherein the pixel group comprises~~
three pixels.

3. (Amended) The method according to claim 2, wherein the pixel group comprises
a red pixel, a green pixel, and a blue pixel.

Sub 93
C3
6. ~~(Amended)~~ A liquid crystal display, comprising:

a substrate;

a plurality of gate lines formed on the substrate;

a plurality of data lines insulated from and intersecting the gate lines and transmitting a data voltage; and

a plurality of pixels formed corresponding to respective regions defined by the data lines and the gate lines, the plurality of pixels being divided into a plurality of pixel groups, each pixel group comprising two or more pixels,

wherein a common voltage is applied to the plurality of pixels, and polarities of the data voltage with respect to the common voltage are inverted in a unit of a pixel group per frame.

Sub 94
C4
7. ~~(Amended)~~ The LCD according to claim 6, wherein the pixel group comprises three pixels.

8. ~~(Amended)~~ The LCD according to claim 7, wherein the pixel group comprises a red pixel, a green pixel, and a blue pixel.

C5
16. ~~(Amended)~~ The method according to claim 1, wherein the pixel group comprises a column of red pixels, a column of green pixels and a column of blue pixels.

Please add new claims 17-21, as follows.

- Sub
E8
17. (Newly Added) A liquid crystal display (LCD), comprising:
a substrate;
a plurality of gate lines formed on the substrate;
a plurality of data lines insulated from and intersecting the gate lines and transmitting a data voltage; and
a plurality of pixels formed corresponding to respective regions defined by the data lines and the gate lines, the plurality of pixels being divided into a plurality of pixel groups, at least one of the pixel groups comprising two or more pixels, wherein the pixel comprises a thin film transistor and a pixel electrode connected to the thin film transistor,
wherein a common voltage is applied to the plurality of pixels, and polarities of the data voltage with respect to the common voltage are inverted in a unit of pixel group per frame.
- clb
cmt
18. (Newly Added) The LCD of claim 17, wherein adjacent two pixels in row direction have different polarities of the data voltage with respect to the common voltage.
19. (Newly Added) The LCD of claim 17, further comprising a plurality of common electrodes formed on the substrate on which the pixel electrodes are formed.
20. (Newly Added) The LCD of claim 19, wherein the common electrode is parallel to the pixel electrode.